

CALCASIEU SOCCER CLUB

SPONSORSHIP LEVELS



YOUTH RECREATION PROGRAM (3 Year Commitment)

Front of Jersey Sponsorship - \$20,000

Back of Jersey Sponsorship - \$12,500

- Name & Logo on every Recreation player jersey (1500 players owning Home & Away jerseys = 3000 jerseys. Approx. game day attendance 3000-4000 people)
- Feather flag placement at Power Center
- Name & Logo on Recreation League schedule board at Power Center game venue
- Name & Logo on 3 x 6 sign displayed at the Lagrange Soccer Park serving as the Adult Soccer game venue & CSC Eagles Competitive teams practice facility.
- Name & Logo on CSC website, membership email correspondence, social media
- Check presentation and photograph in all appropriate media outlets
- Opportunity for promotions or company tent at soccer fields



SCREAMIN' EAGLES BEGINNERS PROGRAM

Exclusive Program Sponsorship - \$2500

- Name & Logo on every Screamin' Eagles player t-shirt (350 players)
- Name & Logo on feather flag
- Name & Logo on CSC website, newsletter and membership email correspondence
- Opportunity for promotions or company tent at soccer fields



SOCCER CLUB SUPPORTER

FEATHER FLAG- \$500

- Feather Flag at the Ward 3 Power Center recreation game day venue (1000 players. Approx. game day attendance 3000-4000 people)
- Name & Logo on CSC website
- Name & Logo on Recreation League schedule board at Power Center complex



FENCE SIGN - \$250

- Name & Logo on 2 x 3 sign displayed at the Lagrange Soccer Park serving as the CSC Eagles Competitive teams' game & practice facility, Adult Soccer program and youth camp venue



REC COACH SHIRT SPONSOR

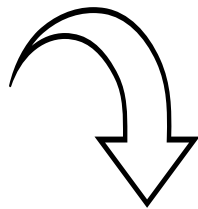
Exclusive Sponsorship - \$1500

Shared with 3 sponsors - \$500

- Name & Logo on the back of rec coach shirts worn during our recreation program games. Approx. 150 tshirts. (Approx. game day attendance 3000-4000 people)



Wait! There's more....



EAGLES 'COMPETITIVE' PROGRAM



THE ULTIMATE EAGLES SPONSORSHIP - \$10,000/year (2-year commitment)

- Name & logo will be printed on the **front of every Eagles player home & away game jersey**. There are presently 12 Eagles teams, each playing an average of 30 games per year. Jerseys are worn for all games with teams playing statewide and regionally as far as North Texas & West Florida
(Approximately 400 game jerseys)
- Name & logo will be printed on the front of CSC Eagles coach's shirts.
- Name & logo on one 4 x 8 sign at the entrance to the Lagrange Soccer Park serving as the CSC Eagles practice facility and the adult soccer program's game venue
(Approximately 450 youth and adult players PLUS families attending several times per week)
- Feather Flag placement, plus Name & logo on recreation league schedule board at Power Center Complex
(Approximately 1000 players PLUS families attending several times per week)
- Name & logo on CSC website and membership email correspondence, plus recognition on social media
(Approximately 1300 members reached by weekly email during the season)
- Opportunity to be part of Eagles Parent Education Night and other CSC events
- Check presentation and photograph in all appropriate media outlets
- Opportunity for promotions or company tent at soccer fields



BACK OF EAGLES JERSEY SPONSORSHIP - \$7,500/year (2-year commitment)

- Name & logo will be printed on the **back of every Eagles player home & away game jersey**. There are presently 12 Eagles teams, each playing an average of 30 games per year. Jerseys are worn for all games with teams playing statewide and regionally as far as North Texas & West Florida
(Approximately 400 game jerseys)
- Name & logo will be printed on the back of CSC Eagles coach's shirts.
- Name & logo on one 4 x 8 sign at the entrance to the Lagrange Soccer Park serving as the CSC Eagles practice facility and the adult soccer program's game venue
(Approximately 450 youth and adult players PLUS families attending several times per week)
- Feather Flag placement, plus Name & logo on recreation league schedule board at Power Center Complex
(Approximately 1000 players PLUS families attending several times per week)
- Name & logo on CSC website and membership email correspondence, plus recognition on social media
(Approximately 1300 members reached by weekly email during the season)
- Opportunity to be part of Eagles Parent Education Night and other CSC events
- Check presentation and photograph in all appropriate media outlets
- Opportunity for promotions or company tent at soccer fields

EAGLES PRACTICE JERSEY SPONSORSHIP

FRONT of Practice Jersey Sponsorship - \$3000

BACK of Practice Jersey Sponsorship - \$1250 (Multi-sponsor opportunity for up to six businesses)

- The FRONT: Exclusive Name & logo placement on the **front** of the Eagles & Eagles Academy practice jersey.
- The BACK: shared space on the **back** of every Eagles & Eagles Academy player practice jersey. Each player receives two jerseys which are worn at practice and during warm up for games played locally, statewide, and regionally. They are also worn during participation in community activities & programs. *(Approximately 550 practice jerseys)*

PLUS...

- Name & logo on 3 x 6 sign (front jersey)/ 3 x 3 sign (back jersey) displayed at the Lagrange Soccer Park serving as the CSC Eagles practice facility and the adult soccer program's game venue *(Approx. 550 players PLUS families attending several times/ week)*
- Name & logo on recreation schedule board at Power Center Complex *(1100 players PLUS families attending several times/ week)*
- Name & logo on CSC website and membership email correspondence, plus recognition on social media. *(1300 members reached by weekly email during the season)*
- Opportunity for promotions or company tent at the soccer fields



THE CSC PIRATE CUP TOURNAMENT

Hosting 60 - 80 teams from Texas and Louisiana.



PLATINUM LEVEL - \$3000

- Event naming rights and logo
- Opportunity for a corporate tent
- Extensive on-site branding exposure including feather flag, field signs, scoreboard, awards presentation photo backdrop
- Headline spot on tournament tshirts
- All media
- Feather flag displayed at all recreation soccer events throughout the year

GOLD LEVEL - \$1500

- On-site branding including feather flag, field signs, scoreboard, awards presentation photo backdrop
- Opportunity for corporate tent
- Electronic media
- Feather flag displayed at all recreation soccer events throughout the year



SILVER LEVEL - \$500

- On-site branding exposure including three (3) yard signs, scoreboard, awards presentation photo backdrop
- Electronic media

BRONZE LEVEL - \$250

- Yard sign
- Electronic media



CALCASIEU SOCCER CLUB SPONSORSHIP APPLICATION



Thank you for your interest in partnering with us. Please take a moment to complete and return this application form.

Company or Brand Name: _____

Company Mailing Address: _____

Company Phone: (____) _____ Website: _____

PO Box 6398
Lake Charles
LA 70606
(337) 888-0999

CONTACT:

Contact Person Full Name: _____ Phone: (____) _____

Contact Person Email Address: _____

YOUTH RECREATION PROGRAM

- ☐ Front of jersey \$20,000 (3-year Commitment)
- ☐ Back of jersey \$12,500 (3-year Commitment)
- ☐ Rec Coach Shirt Sponsor

SCREAMIN' EAGLES BEGINNERS PROGRAM

- ☐ Exclusive \$2,500

THE EAGLES COMPETITIVE PROGRAM

- ☐ THE ULTIMATE EAGLES SPONSORSHIP - \$10,000/year (2-year commitment)
- ☐ EAGLES BACK OF JERSEY SPONSORSHIP- \$7,500/year (2-year commitment)
- ☐ FRONT of Eagles Practice Jersey - \$3000
- ☐ BACK of Eagles Practice Jersey - \$1250

SOCCER CLUB SUPPORTER

- ☐ Feather Flag - \$500
- ☐ Fence Sign - \$250

I agree to remit payment within 7 days of this agreement being signed to CSC, PO Box 6398, Lake Charles, LA 70605. Please make all checks payable to CALCASIEU SOCCER CLUB.

Signature: _____ Print name: _____ Date: _____

Please contact CSC Executive Director Kyra Williams at kyra@cscsoccerclub.org or (337) 888-0999 for more information.

FOR TOURNAMENT SPONSORSHIP PLEASE CONTACT KYRA@CSCSOCCERCLUB.ORG